88.2% of Harvard commuters travel to work using sustainable modes.

**Commute Satisfaction**

<table>
<thead>
<tr>
<th>Mode</th>
<th>Score</th>
<th>Satisfaction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walk</td>
<td>8.8/10</td>
<td>100%</td>
</tr>
<tr>
<td>Bike</td>
<td>8.5/10</td>
<td>95%</td>
</tr>
<tr>
<td>Carpool</td>
<td>6.8/10</td>
<td>80%</td>
</tr>
<tr>
<td>Transit</td>
<td>6.6/10</td>
<td>75%</td>
</tr>
<tr>
<td>Drive</td>
<td>6.5/10</td>
<td>70%</td>
</tr>
</tbody>
</table>

The average Harvard driving commuter spends 13.4 days per year commuting.

**How Harvard Commutes**

- Drive: 32%
- Transit: 17.1%
- Bike: 11.8%
- Walk: 32.3%

[www.commuterchoice.harvard.edu](http://www.commuterchoice.harvard.edu)
Harvard University is a leading employer in maintaining an exceptionally low Single Occupancy Vehicle (SOV) commuting rate locally, regionally and nationally. This accomplishment represents a significant contribution to and investment in local transportation planning options and is an important component of Harvard’s greenhouse gas emission reduction goals. Since 1998, Harvard’s CommuterChoice Program has developed many programs to encourage sustainable transportation choices to meet the Parking and Transportation Demand Management (PTDM) Plan goals in Cambridge and the Massachusetts Department of Environmental Protection (DEP) Rideshare Report goals for Harvard’s Boston campuses.

The 2017 transportation survey data indicates an **SOV rate of 11.8% for Cambridge-based employees and off-campus graduate students**, a sustained result achieved through a careful balance of campus planning, parking prices, and financial incentives for transit, bicycle and carpool commuting, and educational initiatives to foster the use of alternatives to SOV commuting.

### 2017 Commute Mode Split

<table>
<thead>
<tr>
<th>Mode</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Drive Alone</td>
<td>11.8%</td>
</tr>
<tr>
<td>Carpool</td>
<td>4.7%</td>
</tr>
<tr>
<td>Vanpool</td>
<td>&lt;0.1%</td>
</tr>
<tr>
<td>Public Transit</td>
<td>32%</td>
</tr>
<tr>
<td>Bicycle</td>
<td>17.1%</td>
</tr>
<tr>
<td>Walk</td>
<td>32.3%</td>
</tr>
<tr>
<td>Telecommute/Flex Schedule/Other</td>
<td>1.2%</td>
</tr>
<tr>
<td>Ride Hail (Uber, Lyft, etc.)</td>
<td>0.9%</td>
</tr>
</tbody>
</table>

HARVARD COMMUTERCHOICE: A YEAR IN REVIEW

2017 was a busy year for the CommuterChoice team marked by high engagement and program participation by commuters across all Harvard campuses!

**NEW PROGRAMS, IMPROVEMENTS AND ENHANCEMENTS**

**Sideguards installed on Campus Service vehicles**

In a joint effort between The Office for Sustainability and Transportation Services, sideguards were installed on Harvard’s fleet vehicles to protect cyclists from being trapped under a vehicle and preventing grave harm in the event of a crash.

**All incoming freshman received their Harvard ID’s with an embedded MBTA Charlie Card chip**

This integration of this technology allows students to add money to their ID card and streamline their access to and use of mobility options. The program was launched with the start of the 2017 academic year and progress will be monitored over time.

**Personalized Commuting Assistance launched for the Harvard community**

CommuterChoice introduced this program for existing and potential members of the Harvard community. Commuters provide detailed information on their schedule, flexibility, and influential factors in their decision making, and CommuterChoice provides a variety of multi-modal and Harvard-specific options that may not be intuitive to the user, along with advice on preparing for a new commute. Over 60 requests were responded to in 2017.
**Transit Programs**

**7,500 monthly transit passes sold to benefits eligible faculty & staff**
Harvard offers employees a 50% subsidy and pre-tax savings on monthly MBTA passes. Passes for private transit as well as for systems for employees working out of state are also available at the pre-tax rate.

→ 42% of Cambridge employees surveyed were influenced to commute on transit by the subsidy.

**245 employees dedicated $217,420 pre-tax to park at transit stations**
Introduced in 2014, this program expanded again in 2017 to offer employees the option to load pre-tax funds on a debit card in addition to the traditional reimbursement option.

**210 new Emergency Ride Home registrants in 2017 (2,623 total)**
Eligible employees may be reimbursed for an emergency ride home (ERH) in the event of a family or personal emergency, up to four times per calendar year. While not strictly a benefit for transit riders, ERH attracts more employees using local and commuter rail options than other modes.

**Non-Motorized Transportation**

Bicycling and walking are integral components of the University’s transportation system; many stakeholders at Harvard invest considerable effort in developing programs, infrastructure, and supporting the improvement and growth of networks that connect the University with Cambridge and Boston.

**Bicycle Commuter Benefit participation has more than doubled since its introduction!** Employees who commute by bike are reimbursed up to $240 annually for bike expenses.

**993 Harvard Hubway members** utilized the discounted $70 annual membership

**304 $10 bike helmets sold in 2017**
New styles were introduced to reach a broader audience.

**12 bike-related events hosted across campus**
Check out our timeline for more details.

**Ride Sharing & Car Sharing Incentives**

**315 employees commuted in 154 carpools in 2017**
Employees receive a 50% - 75% discount on their annual parking permit and may use four free daily parking permits per month to drive separately.

**8,700+ Harvard affiliates are active Zipcar members**
Harvard offers 48 Zipcars across campus, the most for a New England university. Discounted annual $15 memberships are offered to employees and students.
**EVENTS AND OUTREACH**

**MAY**
- Bike tune-ups; Intro to Bike Commuting seminar; Bay State Bike Week celebration

**JUN**
- Lunchtime Bike Ride to Park & Pedal locations

**AUG**
- Bike DIY & mechanic tune-ups; bike safety talk with Neiman Fellows

**SEP**
- Our first PARK(ing) Day; new student & staff orientation events

**OCT**
- Annual Green Transportation Celebration; hands-on bike maintenance class; Traffic Skills 101 seminar; benefits fairs tabling

**NOV**
- Bling Your Bike light giveaway; Winter Bike Commuting workshop

**DEC**
- Sustainable Transportation University Summit brought 40 stakeholders from 16 peer institutions together to discuss mobility program successes and challenges.